

**EAST Search History****EAST Search History (Prior Art)**

| Ref # | Hits   | Search Query                                                              | DBs                                                                     | Default Operator | Plurals | Time Stamp          |
|-------|--------|---------------------------------------------------------------------------|-------------------------------------------------------------------------|------------------|---------|---------------------|
| S38   | 1      | ("20030104867").PN.                                                       | US-PGPUB;<br>USPAT; USOCR                                               | OR               | OFF     | 2010/09/02<br>14:47 |
| S37   | 1      | ("6443840").PN.                                                           | US-PGPUB;<br>USPAT; USOCR                                               | OR               | OFF     | 2010/09/02<br>14:29 |
| S36   | 87     | S33 and (print\$4 near<br>advert\$7) with (ticket<br>paper voucher scrip) | US-PGPUB;<br>USPAT; USOCR;<br>FPRS; EPO;<br>JPO;<br>DERWENT;<br>IBM_TDB | OR               | ON      | 2010/09/02<br>13:02 |
| S35   | 1232   | S33 and print\$4 near<br>advert\$7                                        | US-PGPUB;<br>USPAT; USOCR;<br>FPRS; EPO;<br>JPO;<br>DERWENT;<br>IBM_TDB | OR               | ON      | 2010/09/02<br>13:01 |
| S34   | 660    | S33 and print near advert<br>\$7                                          | US-PGPUB;<br>USPAT; USOCR;<br>FPRS; EPO;<br>JPO;<br>DERWENT;<br>IBM_TDB | OR               | ON      | 2010/09/02<br>13:01 |
| S33   | 202096 | ((("463") or ("273") or<br>("473") or ("705"))).CLAS.                     | US-PGPUB;<br>USPAT; USOCR                                               | OR               | OFF     | 2010/09/02<br>13:01 |
| S32   | 84943  | ("705").CLAS.                                                             | US-PGPUB;<br>USPAT; USOCR                                               | OR               | OFF     | 2010/09/02<br>12:09 |
| S31   | 0      | S12 and voucher with ads                                                  | US-PGPUB;<br>USPAT; USOCR;<br>FPRS; EPO;<br>JPO;<br>DERWENT;<br>IBM_TDB | OR               | ON      | 2010/09/02<br>11:59 |
| S30   | 0      | S12 and voucher near<br>ads                                               | US-PGPUB;<br>USPAT; USOCR;<br>FPRS; EPO;<br>JPO;<br>DERWENT;<br>IBM_TDB | OR               | ON      | 2010/09/02<br>11:59 |
| S29   | 648    | S12 and voucher near<br>print\$4                                          | US-PGPUB;<br>USPAT; USOCR;<br>FPRS; EPO;<br>JPO;<br>DERWENT;<br>IBM_TDB | OR               | ON      | 2010/09/02<br>11:58 |

|     |    |                                                                                                                                                                                                                                                                                                                                                                                                 |                                                                         |    |    |                     |
|-----|----|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------|----|----|---------------------|
| S28 | 4  | S12 and "Ticket In Ticket Out" same (promotion\$4 advert\$7)                                                                                                                                                                                                                                                                                                                                    | US-PGPUB;<br>USPAT; USOCR;<br>FPRS; EPO;<br>JPO;<br>DERWENT;<br>IBM_TDB | OR | ON | 2010/09/02<br>11:57 |
| S27 | 2  | S12 and "Ticket In Ticket Out" same advert\$7                                                                                                                                                                                                                                                                                                                                                   | US-PGPUB;<br>USPAT; USOCR;<br>FPRS; EPO;<br>JPO;<br>DERWENT;<br>IBM_TDB | OR | ON | 2010/09/02<br>11:56 |
| S26 | 1  | S12 and tito same advert \$7                                                                                                                                                                                                                                                                                                                                                                    | US-PGPUB;<br>USPAT; USOCR;<br>FPRS; EPO;<br>JPO;<br>DERWENT;<br>IBM_TDB | OR | ON | 2010/09/02<br>11:56 |
| S25 | 0  | S12 and tito with advert \$7                                                                                                                                                                                                                                                                                                                                                                    | US-PGPUB;<br>USPAT; USOCR;<br>FPRS; EPO;<br>JPO;<br>DERWENT;<br>IBM_TDB | OR | ON | 2010/09/02<br>11:55 |
| S24 | 26 | ("20010039511"  <br>"20020028708"  <br>"20030186739"  <br>"4815741"   "5348299"  <br>"5377975"   "5487544"  <br>"5536008"   "5609337"  <br>"5645485"   "5749784"  <br>"5810664"   "5928082"  <br>"5941771"   "5980385"  <br>"6028920"   "6056289"  <br>"6134309"   "6183362"  <br>"6266647"   "6267672"  <br>"6527175"   "6598024"  <br>"6656050"   "6690779").<br>PN. OR ("7316614").<br>URPN. | US-PGPUB;<br>USPAT; USOCR                                               | OR | ON | 2010/09/02<br>11:42 |
| S23 | 16 | S12 and voucher with advert\$7                                                                                                                                                                                                                                                                                                                                                                  | US-PGPUB;<br>USPAT; USOCR;<br>FPRS; EPO;<br>JPO;<br>DERWENT;<br>IBM_TDB | OR | ON | 2010/09/02<br>11:41 |
| S22 | 0  | S12 and voucher near advert\$7                                                                                                                                                                                                                                                                                                                                                                  | US-PGPUB;<br>USPAT; USOCR;<br>FPRS; EPO;<br>JPO;<br>DERWENT;<br>IBM_TDB | OR | ON | 2010/09/02<br>11:41 |

|     |        |                                                                                                                                                                                  |                                                                         |    |     |                     |
|-----|--------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------|----|-----|---------------------|
| S21 | 12     | S12 and paper near advert\$7                                                                                                                                                     | US-PGPUB;<br>USPAT; USOCR;<br>FPRS; EPO;<br>JPO;<br>DERWENT;<br>IBM_TDB | OR | ON  | 2010/09/02<br>11:36 |
| S20 | 5      | S12 and script near advert \$7                                                                                                                                                   | US-PGPUB;<br>USPAT; USOCR;<br>FPRS; EPO;<br>JPO;<br>DERWENT;<br>IBM_TDB | OR | ON  | 2010/09/02<br>11:35 |
| S19 | 42     | S12 and ticket near advert \$7                                                                                                                                                   | US-PGPUB;<br>USPAT; USOCR;<br>FPRS; EPO;<br>JPO;<br>DERWENT;<br>IBM_TDB | OR | ON  | 2010/09/02<br>11:28 |
| S18 | 252693 | S12 and ticketnear advert \$7                                                                                                                                                    | US-PGPUB;<br>USPAT; USOCR;<br>FPRS; EPO;<br>JPO;<br>DERWENT;<br>IBM_TDB | OR | ON  | 2010/09/02<br>11:28 |
| S17 | 0      | S12 and scrip near advert \$7                                                                                                                                                    | US-PGPUB;<br>USPAT; USOCR;<br>FPRS; EPO;<br>JPO;<br>DERWENT;<br>IBM_TDB | OR | ON  | 2010/09/02<br>11:28 |
| S16 | 19     | ("4745468"   "4876592"   "5022172"   "5083271"   "5259613"   "5283734"   "5429361"   "5470079"   "5488411"   "5697844"   "5759101"   "6186893").<br>PN. OR ("6390917").<br>URPN. | US-PGPUB;<br>USPAT; USOCR                                               | OR | ON  | 2010/09/02<br>10:43 |
| S15 | 1      | ("6390917").PN.                                                                                                                                                                  | US-PGPUB;<br>USPAT; USOCR                                               | OR | OFF | 2010/09/02<br>10:34 |
| S14 | 74     | S12 and database near advert\$7                                                                                                                                                  | US-PGPUB;<br>USPAT; USOCR;<br>FPRS; EPO;<br>JPO;<br>DERWENT;<br>IBM_TDB | OR | ON  | 2010/09/02<br>10:30 |
| S13 | 147    | S12 and print\$4 near advert\$7                                                                                                                                                  | US-PGPUB;<br>USPAT; USOCR;<br>FPRS; EPO;<br>JPO;<br>DERWENT;<br>IBM_TDB | OR | ON  | 2010/09/02<br>10:25 |
| S12 | 117548 | ((("463") or ("273") or ("473"))).CLAS.                                                                                                                                          | US-PGPUB;<br>USPAT; USOCR                                               | OR | OFF | 2010/09/02<br>10:24 |

|     |      |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |                                                                         |    |    |                     |
|-----|------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------|----|----|---------------------|
| S11 | 8    | arcade same print\$3<br>same advert\$7                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | US-PGPUB;<br>USPAT; USOCR                                               | OR | ON | 2010/09/01<br>17:52 |
| S10 | 75   | ("3233770"   "3257021"  <br>"3581690"   "4151924"  <br>"4157143"   "4165009"  <br>"4203240"   "4372457"  <br>"4684426"   "4845739"  <br>"4922522"   "4996705"  <br>"5007641"   "5051822"  <br>"5056681"   "5083271"  <br>"5231568"   "5462278"  <br>"5679075"   "5679077"  <br>"5683090"   "5772213"  <br>"5774870"   "5779549"  <br>"5823879"   "5848396"  <br>"5855008"   "5915243"  <br>"5933811"   "5941772"  <br>"5950173"   "5984367"  <br>"6006257"   "6009410"  <br>"6009412"   "6009458"  <br>"6012984"   "6038598").<br>PN. OR ("6267672").<br>URPN. | US-PGPUB;<br>USPAT; USOCR                                               | OR | ON | 2010/09/01<br>17:34 |
| S9  | 2    | game near level near<br>advert\$7                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | US-PGPUB;<br>USPAT; USOCR                                               | OR | ON | 2010/09/01<br>16:51 |
| S8  | 214  | S1 and database with<br>advert\$7                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | US-PGPUB;<br>USPAT; USOCR                                               | OR | ON | 2010/09/01<br>15:11 |
| S7  | 52   | S1 and print with advert<br>\$7                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | US-PGPUB;<br>USPAT; USOCR                                               | OR | ON | 2010/09/01<br>14:46 |
| S6  | 15   | S1 and print near advert<br>\$7                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | US-PGPUB;<br>USPAT; USOCR                                               | OR | ON | 2010/09/01<br>14:45 |
| S5  | 3670 | S1 and print                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | US-PGPUB;<br>USPAT; USOCR                                               | OR | ON | 2010/09/01<br>14:45 |
| S4  | 37   | ("4745468"   "4876592"  <br>"4926255"   "5034807"  <br>"5057915"   "5283734"  <br>"5508731"   "5551692"  <br>"5668950"   "5697844"  <br>"5708845"   "5759101"  <br>"5816918"   "5823879"  <br>"5890963"   "5916024"  <br>"6015344"   "6036601"  <br>"6186893"   "6196920").<br>PN. OR ("6616533").<br>URPN.                                                                                                                                                                                                                                                    | US-PGPUB;<br>USPAT; USOCR                                               | OR | ON | 2010/09/01<br>14:09 |
| S3  | 159  | S1 and video adj game<br>same advertisement                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | US-PGPUB;<br>USPAT; USOCR;<br>FPRS; EPO;<br>JPO;<br>DERWENT;<br>IBM_TDB | OR | ON | 2010/09/01<br>14:05 |

|    |       |                      |                                                                         |    |     |                     |
|----|-------|----------------------|-------------------------------------------------------------------------|----|-----|---------------------|
| S2 | 2699  | S1 and advertisement | US-PGPUB;<br>USPAT; USOCR;<br>FPRS; EPO;<br>JPO;<br>DERWENT;<br>IBM_TDB | OR | ON  | 2010/09/01<br>14:04 |
| S1 | 23532 | ("463").CLAS.        | US-PGPUB;<br>USPAT; USOCR                                               | OR | OFF | 2010/09/01<br>14:04 |

**EAST Search History (Interference)**

< This search history is empty >

**9/ 11/ 2010 5:20:45 PM**

**C:\ Documents and Settings\ rwilliams4\ My Documents\ EAST\ Workspaces\ 10\_031282 Video  
game advertisement Game levels.wsp**